

UX Census Hungary 2022

Hello there, long time no see. Once again, we're conducting a census of the UX community in Hungary to see what has changed in our profession since 2017—and we need your answers, too.

No 'UX' on your business card? It doesn't matter as long as you're working on user experience in one way or another, e.g. you have some UX responsibilities, you're a Service Designer or Product Manager.

The survey takes approx. 15 minutes to complete, and we thank you for answering all relevant questions. You might come across some that aren't—feel free to skip these.

Responses are anonymous, and we don't ask for or record any personally identifiable information. Aggregated results will be published in the UX Budapest Facebook group and on uxbudapest.com.

If you have any questions or comments, you can reach us here:
nepszamlalas@uxbudapest.com

* Required

1. In what capacity do you work in UX? *

Mark only one oval.

- I'm employed in a dedicated UX role *Skip to question 2*
- I'm employed in a role with some UX tasks *Skip to question 2*
- I'm a freelance UXer *Skip to question 2*
- Only as a hobby or in private projects *Skip to question 2*
- I'm currently studying UX *Skip to question 2*
- I don't work in UX in any form

Business card

2. How many years of professional UX experience do you have? *

3. What best describes your craft? *

Mark only one oval.

- UX / UI / Product Designer
- UX Researcher
- UX Strategist / Consultant
- UX Writer
- Service Designer
- Product Manager / Owner
- None of the above

4. What level best describes your current position? *

Mark only one oval.

- Intern
- Junior
- Medior / Intermediate
- Senior
- Manager / Lead
- Head / Director / VP
- C-level
- None of the above

5. What is your current job title? *

What is (or would be) written on your business card?

Tasks and tools

6. What have you typically worked on in the past 2 years? *

Check all that apply.

- Research (usability, best practice, heuristic evaluation, etc.)
- Conceptual design of a product or service
- User interface design (information architecture, visual UI, copy, etc.)
- Project or product management
- Management or leadership (team or organisational level)
- Teaching, mentoring (in a course or within a company)
- Managing clients and partners
- None of the above

Research

No research in the past 2 years? Feel free to skip these questions.

7. How often have you performed the following research activities in the past 2 years?

Mark only one oval per row.

	Weekly	Monthly	Less frequently	Never
Generative, discovery research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Evaluative, usability research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ResearchOps	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8. How often have you used the following research methods in the past 2 years?

Mark only one oval per row.

	Weekly	Monthly	Less frequently	Never
A/B testing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Analysing user data	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Card sorting and/or tree testing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Competitor and/or best practice research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Diary study	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Field research and/or contextual inquiry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Heuristic evaluation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In-depth interviews	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Moderated usability testing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Unmoderated usability testing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stakeholder interviews	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Survey	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
(Web)analytics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. What tools do you use for research?

Testing, surveying, analytics, etc. List the ones you regularly used (not just tried) in the past 1 year.

10. What tools do you use for insight management?

Repository, documentation, note taking, etc. List the ones you regularly used (not just tried) in the past 1 year.

11. What tools do you use for ResearchOps?

Recruitment, scheduling, incentives, etc. List the ones you regularly used (not just tried) in the past 1 year.

12. Are there any other research tools you use?

List the ones you occasionally used (not just tried) in the past 1 year.

Design

No design in the past 2 years? Feel free to skip these questions.

13. How often have you performed the following design activities in the past 2 years?

Mark only one oval per row.

	Weekly	Monthly	Less frequently	Never
Information architecture design	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wireframing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Graphic UI design	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Prototyping	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Copywriting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Product strategy or concept design	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creating graphic elements or illustrations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Service Design	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
DesignOps (e.g. tooling, processes)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14. What design tools do you use in your day-to-day work?

Select the ones you regularly used (not just tried) in the past 1 year.

Check all that apply.

- Adobe XD
- Axure
- Figma
- FigJam
- Framer
- InVision Studio
- Miro
- Sketch
- UXPin
- Pen and paper
- Other: _____

15. What design tools do you use occasionally?

List the ones you used at least once in the past 1 year.

16. What tools do you use for prototyping?

List the ones you regularly used (not just tried) in the past 1 year.

17. What tools do you use for development handover?

Select the ones you regularly used (not just tried) in the past 1 year.

Check all that apply.

Adobe Cloud

Figma

InVision

Marvel

Sketch Cloud

Zeplin

Other: _____

Work environment I.

Working freelance? Feel free to skip these questions.

18. What best describes your workplace?

Mark only one oval.

My company develops its own product(s) *Skip to question 21*

My company works on client projects (e.g. digital agency)
Skip to question 23

Other: _____

19. How many people are employed by your company?

If you work at a multinational company, think of the size of the local branch.

Mark only one oval.

1-10 people

11-50 people

51-200 people

201-500 people

More than 500 people

20. How many people work in UX at your company?
If you work at a multinational company, think of the local branch again.
-

21. What kind of product(s) does your company develop?

Mark only one oval.

- B2B
- B2C
- Both

22. What industry does your company operate in?

Mark only one oval.

- Automotive
- Aviation
- Banking or finance
- E-commerce
- Gaming or betting
- Healthcare or pharmaceuticals
- Media or entertainment
- Technology (e.g. SaaS)
- Telecommunication
- Tourism and hospitality
- Other: _____

Work environment II.

Freelancers, these questions are for you, too.

23. What best describes your current job?

Mark only one oval.

- I mostly work on the same project
- I mostly work on the same product or client, but various projects
- I work on various products, clients and projects

24. How much is your monthly NET salary?

Think of your last full monthly salary (excluding benefits and extras). If your income varies (e.g. as a freelancer), enter a typical monthly amount.

Mark only one oval.

- Less than 240 000 HUF
- 241 - 480 000 HUF
- 481 - 720 000 HUF
- 721 - 960 000 HUF
- 961 - 1 200 000 HUF
- 1 201 - 1 440 000 HUF
- 1 441 - 1 680 000 HUF
- More than 1 680 000 HUF
- I prefer not to say

25. What benefits do you get in your current job?

Check all that apply.

- Bonus
- SZÉP-card
- Health services (insurance, massage, etc.)
- Learning support (language, courses, book support, etc.)
- Conference budget
- Remote work support (device or internet budget, etc.)
- Employee stock options
- Travel expensing (commuting support, company car, etc.)
- Other: _____

26. How satisfied are you with your...

Leave the row empty if you can't say.

Mark only one oval per row.

	Very satisfied	Satisfied	Dissatisfied	Very dissatisfied
Workplace (culture, team, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Work environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Projects you work on	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Result of your work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Salary	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improvement opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Work-life balance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

27. If you would change jobs, you would do it for...

Check all that apply.

- Improvement and learning opportunity
- Career opportunity (advancement, leadership position)
- Opportunity abroad with relocation
- Opportunity abroad without relocation
- Opportunity to work on different tasks
- Changing to a different product or industry
- Opportunity to work remotely
- More flexible or fewer working hours (e.g. 4-day week)
- Better salary
- Professionalism (where UX is better represented)
- Other: _____

28. What best describes your situation?

Mark only one oval.

- I work fully remotely
- I mostly work remotely
- I partially work remotely, partially from an office
- I mostly work from an office
- I fully work from an office

Demographics

29. Select the statement that best applies to you:

Mark only one oval.

- I live in Budapest and work in Hungary
- I live in the countryside and work in Hungary
- I live in Hungary, but work for a company or clients from abroad
- I don't live in Hungary

30. How old are you?

Mark only one oval.

- Less than 25
- 25-30
- 31-35
- 36-40
- 41-45
- 46-50
- Above 50
- I prefer not to say

31. How do you identify yourself?

Mark only one oval.

- I prefer not to say
- Female
- Male
- Non-binary
- Other: _____

32. What is your highest level of education?

Mark only one oval.

- Elementary school
- Secondary school
- College / university
- Postgraduate / PhD

33. If you have a higher education degree: what profession did you study?

Mark only one oval.

- Design
- Informatics / Computer Science
- Communication / Media
- Economics / Marketing
- Technical / Engineering
- Psychology / Sociology
- Other: _____

34. Have you completed any UX training? What impact did it have on your career?
You didn't complete that training? Leave the row empty.

Mark only one oval per row.

	No impact on my career	Helped me find a job in UX	Helped my professional advancement
Brandguide Academy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Google UX Certification	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Csaba Házi course(s)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
IxDF course(s)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
KREA course(s)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
MOME course(s)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ádám Németh course(s)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
NN/g UX Certification Program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
UI Academy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
UX Studio course(s)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
xLabs course(s)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other course(s)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

The last one

35. What has changed in your work since the pandemic, and how has it affected you?

We welcome a few words or something longer, too. We'd like to create a compilation of the stories shared here.

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